



**Big Brothers
Big Sisters**
OF ATLANTIC &
CAPE MAY COUNTIES



Carpool Cinema

DRIVE-IN MOVIE FUNDRAISER

\$50 PER CAR

Presenting the classic
Halloween favorite:

HOCUS POCUS

FRIDAY

SATURDAY

OCT 30 & OCT 31

Purchase tickets:

bbbsdivein.org



Tickets must be
pre-purchased
online



Halloween
costumes are
encouraged!



Trick-or-Treat
snack packs will be
on sale for \$5 each

Presenting Sponsor

AtlantiCare
A member of Geisinger

Supporting mentoring
programs for local
at-risk children

**KATHEDRAL
EVENT CENTER**
499 S. Egg Harbor Rd.
Hammonton, NJ

6:00pm
Parking Lot Opens

7:00pm
Movie Starts

FRIDAY
OCT 30 & SATURDAY
OCT 31

Carpool Cinema

DRIVE-IN MOVIE FUNDRAISER

Screening the classic Halloween favorite at **Kathedral Event Center**

HOCUS POCUS

SPONSORSHIP OPPORTUNITIES



ADS DURING MOVIE PREVIEWS *(Unlimited availability)*

Ads will be running on a continuous loop from the time the parking lot opens until the movie starts. The ads will be shown on both nights of the movie.

\$50

1/4 Screen Ad

\$100

1/2 Screen Ad

\$200

Full Screen Ad



TRICK-OR-TREAT BAGS SPONSORS *(Unlimited availability)*

Trick-or-Treat Snack Packs will be on sale during both nights of the event, while supplies last. They're sure to be a hit as they'll feature something salty, something sweet and a bottle of water.

\$500

>> Sponsors' names printed on 500 Trick-or-Treat bags

>> 1/4 Screen Ad

>> Can provide BBBS with giveaways to include in Trick-or-Treat bags (qty. 500)



TICKET SPONSOR *(Only 1 available)*

\$1,500

>> Sponsor's logo included on e-ticket and event website

>> Sponsor's name printed on 500 Trick-or-Treat bags

>> 1/2 Screen Ad

**PLUS 2
event tickets!**

>> Can provide BBBS with giveaways to include in Trick-or-Treat bags (qty. 500)



PRESENTING SPONSOR *(Only 1 available)*

\$10,000

>> "Theater" named after sponsor, recognized with a banner at event

>> Sponsor's logo on all digital and printed promotional and event day materials

>> Sponsor's logo printed on 500 Trick-or-Treat bags

>> Sponsor's logo included on e-ticket and event website

>> Thank you post on BBBS social media accounts

>> Full Screen Ad and can also supply a commercial to play before the movie starts

>> Can provide BBBS with giveaways to include in Trick-or-Treat bags (qty. 500)

**PLUS 5
event tickets!**

FRIDAY
OCT 30 & SATURDAY
OCT 31

*Carpool
Cinema*

DRIVE-IN MOVIE FUNDRAISER

Screening the classic Halloween
favorite at **Kathedral Event Center**

HOCUS POCUS

SPONSORSHIP FORM

This year has been extremely challenging in more ways than one. Thanks to the generous support from people like you we have been able to maintain our focus on our mission of finding mentors for at-risk children so they can reach their full potential. We sincerely appreciate and thank you for your support!

Contact Information:

Company Name _____
Contact Name _____
Phone Number _____ Email _____

Sponsorship Level: 1/4 Screen Ad \$50 1/2 Screen Ad \$100 Full Screen Ad \$200 Trick-or-Treat Bags Sponsor \$500

Event Tickets: \$50 per carload # of Tickets for Friday, 10/30 _____ # of Tickets for Saturday, 10/31 _____

Total Sponsorship Amount: \$ _____ **+ Total Tickets Amount: \$** _____ **= Total Due: \$** _____

Payment Method: Check

Payable to Big Brothers Big Sisters, mailed to 450 Tilton Rd., Suite 214, Northfield, NJ 08225

Credit Card (Circle One): Visa MasterCard Discover AmericanExpress

Credit Card Number _____

Exp. _____ / _____ CVV _____

Billing Address:

Address Line 1 _____

Address Line 2 _____

City _____ State _____ Zip Code _____

Return completed sponsorship forms to: Big Brothers Big Sisters, 450 Tilton Rd., Suite 214, Northfield, NJ 08225

To ensure appropriate recognition, please send your ad information and/or logo in an EPS or High Res JPG file to Emily Dellinger at edellinger@bbbsatlanticcape.org or 609-573-5029 ext. 14 by Monday, October 26.